

Supplemental Statement
Pursuant to the Foreign Agents Registration Act of
1938, as amended

For Six Month Period Ending 31 July 2012

(Insert date)

I - REGISTRANT

1. (a) Name of Registrant

(b) Registration No.

Beef + Lamb New Zealand, Ltd.

2526

(c) Business Address(es) of Registrant

1483 Chain Bridge Road

Suite 300

McLean, Virginia 22101

2. Has there been a change in the information previously furnished in connection with the following?

(a) If an individual:

(1) Residence address(es) Yes ☐ No ☐

(2) Citizenship Yes ☐ No ☐

(3) Occupation Yes ☐ No ☐

(b) If an organization:

(1) Name Yes ☐ No ☒

(2) Ownership or control Yes ☐ No ☒

(3) Branch offices Yes ☐ No ☒

(c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

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NSD/CES/REGISTRATION
UNIT

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).

3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period.

Yes ☐ No ☒

If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☐

If no, please attach the required amendment.

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name	Position	Date Connection Ended
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(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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5. (a) Has any person named in Item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes ☐ No ☒

If yes, identify each such person and describe the service rendered.

(b) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes ☐ No ☒

Name	Residence Address	Citizenship	Position	Date Assumed
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(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
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(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name	Position or Connection	Foreign Principal	Date Terminated
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6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement?

Yes ☐ No ☒

If no, list names of persons who have not filed the required statement.

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Foreign Principal

Date of Termination

8. Have you acquired any new foreign principal(s)² during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name and Address of Foreign Principal(s)

Date Acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principal(s)² whom you continued to represent during the 6 month reporting period.

Beef + Lamb New Zealand (B+LNZ)

New Zealand Meat Board (NZMB)

10. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?

Exhibit A³ Yes ☐ No ☐

Exhibit B⁴ Yes ☐ No ☐

If no, please attach the required exhibit.

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes ☐ No ☒

If yes, have you filed an amendment to these exhibits? Yes ☐ No ☐

If no, please attach the required amendment.

² The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

³ The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157) sets forth the information required to be disclosed concerning each foreign principal.

⁴ The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

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11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐

If yes, identify each foreign principal and describe in full detail your activities and services:

See Attached

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12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below? Yes ☒ No ☐

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

See Attached

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes ☐ No ☒

If yes, describe fully.

⁵ The term "political activity" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

15. (a) DISBURSEMENTS-MONIES

During this 6 month reporting period, have you

- (1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐
- (2) transmitted monies to any such foreign principal? Yes ☐ No ☒

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
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See Attached

\$180,880.00

Total

(b) DISBURSEMENTS-THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes ☐No ☒

If yes, furnish the following information:

Date	Recipient	Foreign Principal	Thing of Value	Purpose
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(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes ☐No ☒

If yes, furnish the following information:

Date	Amount or Thing of Value	Political Organization or Candidate	Location of Event
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10, 11 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials?¹²

Yes ☒ No ☐

If Yes, go to Item 17.

(b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration?

Yes ☐ No ☐

If Yes, please forward the materials disseminated during the six month period to the Registration Unit for review.

17. Identify each such foreign principal.

Beef + Lamb New Zealand, Ltd.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes ☒ No ☐

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

Beef + Lamb New Zealand, Ltd., \$52.00 in postage over the period of 1 February - 31 July 2012

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- ☐ Radio or TV broadcasts ☐ Magazine or newspaper ☐ Motion picture films ☐ Letters or telegrams
☐ Advertising campaigns ☐ Press releases ☒ Pamphlets or other publications ☐ Lectures or speeches
☐ Other (specify) _____

Electronic Communications

- ☐ Email
☐ Website URL(s): _____
☐ Social media websites URL(s): _____
☐ Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- ☐ Public officials ☐ Newspapers ☐ Libraries
☐ Legislators ☐ Editors ☐ Educational institutions
☐ Government agencies ☐ Civic groups or associations ☐ Nationality groups
☒ Other (specify) U.S. Meat Importing Firms

21. What language was used in the informational materials:

- ☐ English ☐ Other (specify) _____

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes ☐ No ☒

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act?

Yes ☐ No ☒

¹² The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

VI - EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Print or type name under each signature or provide electronic signature¹³)3 AUG 2012AB tt

¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

SHORT-FORM REGISTRATION INFORMATION SHEET

The Department records list active short-form registration statements for the following persons filed on the date indicated by each name. If a person is not currently functioning in the same capacity directly on behalf of the foreign principal, please indicate the date of termination in Item 5 of the supplemental statement.

Short Form List for Registrant: Beef + Lamb New Zealand, Ltd.

<u>Last Name</u>	<u>First Name</u>	<u>Registration Date</u>
Burt	Andrew	09/02/2010

**DESCRIPTION OF ACTIVITIES CONDUCTED BY
BEEF + LAMB NEW ZEALAND, McLEAN, VIRGINIA OFFICE
SUPPLEMENTAL STATEMENT IN ELABORATION OF ITEM 11**

Beef + Lamb New Zealand Limited is the farmer-owned industry organisation representing New Zealand's sheep and beef farmers. Beef + Lamb New Zealand Ltd invests farmer levies to help develop a growing sheep and beef industry providing sustainable returns for future generations. Beef + Lamb New Zealand Ltd has four programmes – Farm, Market, People and Information – to deliver innovative tools and services to support informed decision making, and continuous improvement in market access, product positioning and farming systems.

Beef + Lamb New Zealand has a representative office in metropolitan Washington, DC.

Its functions are to:

- observe, monitor, and report on the livestock and meat markets in North America;
- develop and advance Beef + Lamb New Zealand's positions on matters affecting New Zealand's meat trade with North America; and
- manage generic promotion of New Zealand meat where appropriate.

These functions are particularly related to imports of New Zealand meat into the USA, Canada and Mexico.

1. Monitor market developments through on-going trade contact and report to New Zealand head office.
2. Meetings with various parties to discuss legislative and/or regulatory issues such as beef and lamb check-offs, mandatory price reporting, Free Trade Agreements and mandatory country of origin labelling.
3. To assist trade inquiries for New Zealand meat by responding to inquirers seeking information on New Zealand meat and sources of supply.
4. To liaise with the New Zealand embassy, consulates, trade commissioners, and attorney on developments that might affect New Zealand meat.

Keep informed on developments concerning US legislation and regulation that might affect imports of beef and lamb from New Zealand including mandatory price reporting, mandatory country of origin labelling and US farm bill.

5. To assist trade and farmer visitors from New Zealand.
6. To liaise with producer representatives in the USA, Canada and Mexico such as cattle and sheep farmer organisations, and also meat trade associations.

Attend conventions/meetings with beef/cattle and sheep/lamb organisations, meat importers and others relevant to livestock production.

7. To promote the products of the New Zealand meat industry.

More information is available at www.beeflambnz.com

**DESCRIPTION OF ACTIVITIES CONDUCTED BY
NEW ZEALAND MEAT BOARD, McLEAN, VIRGINIA OFFICE
SUPPLEMENTAL STATEMENT IN ELABORATION OF ITEM 11**

The New Zealand Meat Board was established in 1922. Its activities previously included general market development and promotion of New Zealand meat products and administration of New Zealand's country-specific Tariff-Rate Quota under which New Zealand beef is imported into the US.

Separation of activities has occurred such that the scope of New Zealand Meat Board activities is limited to the quota administration role and management of financial reserves on behalf of New Zealand farmers.

The other activities are carried out by Beef + Lamb New Zealand Ltd, which was established under the provisions of New Zealand's generic Commodity Levies Act, as described earlier.

The relationship between the two organisations is such that one individual serves as Chief Executive for both.

More information is available at www.nzmeatboard.org.

SUPPLEMENTAL STATEMENT IN ELABORATION OF ITEM 14A

All funds from Head Office in Wellington, New Zealand.
Funds were used to carry out functions listed on page 10 of this document.

February	Head Office Remittance	\$27,000
March	Head Office Remittance	\$36,000
April	Head Office Remittance	\$0
May	Head Office Remittance	\$64,000
June	Head Office Remittance	\$47,000
July	Head Office Remittance	\$33,000
Total		\$207,000

**REGISTRATION NO: 2526 – BEEF + LAMB NEW ZEALAND
SIX-MONTH PERIOD ENDING 31 JULY 2012**

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SUPPLEMENTAL STATEMENT IN ELABORATION OF ITEM 14A

Communications including phone, email, courier	\$2,956
Entertainment	\$7,863
Information	\$31,700
Motor Vehicle	\$1,616
Personnel: salaries, taxes, social security, medical, home rental, insurance	\$97,917
Travel: See page 14 for elaboration	\$25,562
Office Expenses including rent, insurance, subscriptions, memberships, supplies	\$13,266
Total	\$180,880

Traveller – Andrew Burtt, Regional Manager, North America

[illegible]

- No media or US Government officials travelled as guests.

SUPPLEMENTAL STATEMENT IN ELABORATION OF III – ACTIVITIES ITEM 12

Beef + Lamb New Zealand held meetings with staff of congressional committees and administration officials for the purpose of discussing a range of issues and developments concerning such topics as mandatory price reporting, mandatory country of origin labeling, beef and lamb check-offs, US farm bill, trade agreements, multi-lateral, regional and bi-lateral trade agreements.

Beef + Lamb New Zealand met with the following individuals on Thursday, 14 June 2012

- Peter Thomson, House Agriculture Committee Staff, 1305 Longworth HOB, Washington, DC 20515
- Roger Wentzel, Deputy AUSTR Agriculture, Winder Building, 600 17th Street NW, Washington, DC 20515

Beef + Lamb New Zealand met with the following individuals on Friday, 15 June 2012

- Darci Vetter, Deputy Undersecretary for Farm & Foreign Agricultural Services, USDA, 1400 Independence Avenue SW, Washington, DC 20250
- Gregg Doud, Senate Agriculture Committee Staff, 328A Russell Senate Office Building, Washington, DC 20510